

# Southland's Spectacular Hallowe'en Pageant-Parade



Anaheim presents a synopsis of an eight-act drama in celebrating its 27th Annual Hallowe'en Festival!  
Dedicated to the entertainment and pleasure of the people of California's fabulous Southland.

Parade Marshal, Harry Bradley

Senior Captain, O. E. Hanson



## "Kiddies Hallowe'en"

**Captain: John Williams**  
This division dedicated to youth will afford opportunity to schools, churches, recreational and service organizations and friends of youth to sponsor entries. Kiddies exclusively will man junior sized floats, bands and stunt entries. Mounts will be shetland or western ponies ridden by children under 16 years of age.



## "Hallowe'en 1850"

**Captain: Clyde Cromer**  
An authentic all-western division of horse drawn vehicles dramatizing California a century ago. Floats will depict early California, western and statehood scenes, events, customs and institutions cast with Indians, badmen, soldiers, cowboys, sourdoughs, Can-Can girls and other characters of this pioneer era.



## "Fiesta"

**Captain: Wesley Mendoza**  
The gaiety and beauty of the Spanish people's traditional festive events and folklore will be depicted in its famed and noble grandeur. The cast, arrayed in the intriguing costumes and trappings which characterize the rich culture of these people, will take part on mounts, in floats, with stunts in dancing and musical groups.



## "Hallowe'en of Gay 90's"

**Captain: Stan Whieldon**  
Act 4 of this moving pageant will typify the Hallowe'en of the "Gay Nineties." Float motifs will be rustic with emphasis on pranksterism and corny stunts representative of Granddad's Hallowe'en. Old-fashioned bikes and horse drawn vehicles, with the cast dressed in the exciting fashions of this colorful decade in American history are suggested.

## "Hallowe'en of 1950"

**Captain: J. B. Collings**  
Division 5 is an act of ultra modernism. Motorized floats of workmanship excellence designed streamlined with attractive appearance and of slick materials. Silver and plastic mounts, decorated new cars of modern motif with fashionable lighting materials and effects will produce division of harmony, symmetry and eye appealing beauty.



## "Old Circus Parade"

**Captain: Adolf Schoepe**  
Division 6 will constitute a genuine authentic Circus Parade, including all paraphernalia such as draft horse drawn circus wagons, trained and wild animals, elephants, typical circus music, clowns and other characters symbolic of this thrilling institution of yesteryear.



## "Burlesque"

**Captain: Leavitt Ford**  
In the effort to produce comedy, excitement and thrills, unrestrained, the float designs, stunts, creations, costuming of characters and lighting effects will be most grotesque and ingenious. This is the division of boundless hilarity and non-sense.



## "Grand Finale"

**Captain: O. E. Hanson**  
Division 8, Southland's finest horseflash, silver equipped; floats of choicest materials, excellence in design, lighting effects, floral decorated cars and California's finest musical organizations will produce a symphony of color, brilliance, music and sheer beauty to climax a great pageant parade with pomp and glory.

## Anaheim's 27th Hallowe'en Festival

Sponsored by Anaheim Chamber of Commerce and Various Civic Organizations

General Chairman: K. F. Hellyer — Manager: E. W. Moeller — Address: 136 N. Los Angeles St. — Telephone: Anaheim 7235