

THE

Anaheim

FALL FESTIVAL AND HALLOWEEN PARADE

Saturday
OCTOBER
29th



SPONSORSHIP OPPORTUNITIES APLENTY!

HELP FUND ALL THE FUN *and* KEEP THESE TRADITIONS GOING

WE NEED YOUR PARTNERSHIP TO CONTINUE THE ANAHEIM HALLOWEEN PARADE & ALL THE THINGS THAT MAKE THE FALL FESTIVAL AN EXPERIENCE THE WHOLE COMMUNITY CAN ENJOY, FREE OF CHARGE! YOUR ORGANIZATION, BUSINESS, TEAM, OR EVEN YOUR FAMILY CAN SUPPORT THESE EVENTS AT VARIOUS LEVELS & YOUR KIND CONTRIBUTION WILL BE PROMOTED AS AN OFFICIAL SPONSOR IN OUR PUBLICITY TO AN ENGAGED AUDIENCE REACHING TENS OF THOUSANDS. YOU'LL FIND ALL THE DETAILS BELOW.

ARE YOU READY TO GET STARTED?

STEP 1: SELECT AN ITEM TO SPONSOR

STEP 2: CONTACT US *at* INFO@ANAHEIMFALLFESTIVAL.ORG

HALLOWEEN TREE: \$4,000.

MONTH LONG PROMOTION!

SPONSOR WILL RECEIVE:

❶ LARGE LOGO SIGNAGE, ALL MONTH LONG, AT THE HALLOWEEN TREE ❷ LOGO PLACEMENT ON OUR WEBPAGE WITH CLICKABLE LINK BACK TO YOUR WEBSITE ❸ OCT. SOCIAL MEDIA POST ANNOUNCING YOUR SUPPORT ❹ SPONSOR BOOTH AT THE FALL FESTIVAL

PARADE FLOAT SPONSOR: \$3,000.

SPONSOR WILL RECEIVE:

❶ LARGE LOGO SIGNAGE *or* BANNER AT THE FLOAT (MOST FLOATS ARE ALSO DISPLAYED AT THE ALL DAY FESTIVAL WITH YOUR SIGNAGE FOR ADDITIONAL PROMOTIONAL EXPOSURE) ❷ LOGO PLACEMENT ON OUR WEBPAGE WITH CLICKABLE LINK BACK TO YOUR WEBSITE ❸ OCT. SOCIAL MEDIA POST ANNOUNCING YOUR SUPPORT

FESTIVAL MAIN STAGE: \$3,000.

SPONSOR WILL RECEIVE:

❶ LARGE LOGO SIGNAGE ON FESTIVAL STAGE ❷ LOGO PLACEMENT ON OUR WEBPAGE WITH CLICKABLE LINK BACK TO YOUR WEBSITE ❸ OCT. SOCIAL MEDIA POST ANNOUNCING YOUR SUPPORT ❹ SPONSOR BOOTH OPPORTUNITY AT THE FESTIVAL

FESTIVAL COSTUME CONTESTS: \$2,500.

CHOOSE EITHER KIDDIE COSTUME
or PET COSTUME CONTESTS

SPONSOR WILL RECEIVE:

❶ LARGE LOGO SIGNAGE ON FESTIVAL STAGE DURING THE CONTEST ❷ LOGO PLACEMENT ON OUR WEBPAGE WITH CLICKABLE LINK BACK TO YOUR WEBSITE ❸ OCT. SOCIAL MEDIA POST ANNOUNCING YOUR SUPPORT ❹ LOGO ON ALL CONTEST RELATED WEB PAGES & PROMOTIONAL MATERIALS *plus . . .* ❺ CUSTOM PHOTO LOCATION AT THE FESTIVAL WITH SPONSOR LOGO SIGNAGE PROMINENTLY DISPLAYED!

FESTIVAL CARNIVAL GAME: \$500.

SPONSOR WILL RECEIVE:

❶ LOGO SPONSOR SIGNAGE AT FESTIVAL GAME