

SPONSORSHIP OPPORTUNITIES APLENTY!

HELP FUND ALL THE FUN *and* KEEP THESE TRADITIONS GOING

PLAY A PART IN OUR CENTENNIAL CELEBRATIONS! THE ANAHEIM FALL FESTIVAL & HALLOWEEN PARADE IS TURNING 100 THIS YEAR (FALL FESTIVAL) & IN 2024 (HALLOWEEN PARADE) & WE HAVE A WIDE ARRAY OF PARTNERSHIP OPPORTUNITIES FOR YOUR BUSINESS, ORGANIZATION, TEAM OR EVEN YOUR FAMILY. YOUR GENEROUS CONTRIBUTION WILL BE PROMOTED AS AN OFFICIAL SPONSOR IN OUR PUBLICITY CAMPAIGNS TO AN ENGAGED SOUTHERN CALIFORNIA AUDIENCE REACHING TENS OF THOUSANDS.

ARE YOU READY TO GET STARTED?

STEP 1: SELECT AN ITEM TO SPONSOR

STEP 2: CONTACT US *at* INFO@ANAHEIMFALLFESTIVAL.ORG

PARTNERSHIP LEVEL: \$10,000

3 MONTH LONG PROMOTION!

SPONSOR WILL RECEIVE:

- 1 IDENTIFIED AS A KEY PARTNER ON OUR WEBSITE
- 2 CLICKABLE LINK BACK TO YOUR WEBSITE
- 3 YOUR LOGO ON OUR 100% PHOTO LOCATION TO BE USED AT ALL EVENTS FROM JULY TO OCTOBER INCLUDING...MIDSUMMER SCREAM, THE MUZEO, VARIOUS FUNDRAISERS AND AT THE FALL FESTIVAL
- 4 LOGO ON ALL PROMOTIONS & SIGNAGE, CITY WIDE
- 5 LOGO FEATURED ON LARGE WELCOME SIGN AT THE FALL FESTIVAL
- 6 PROMOTIONAL BOOTH SPACE AT THE FALL FESTIVAL
- 7 LOGO FEATURED ON ALL STAGES AT THE FALL FESTIVAL
- 8 LOGO ON "PRESENTED BY" BANNER AT START OF THE HALLOWEEN PARADE
- 9 LOGO AT ALL PARADE ANNOUNCING STATIONS

~~HALLOWEEN TREE SPONSOR: \$5,000~~

ALREADY SPONSERED BY

Disneyland
RESORT

MUZEO HALLOWEEN EXHIBIT: \$5,000

MONTH LONG OCTOBER PROMOTION!

SPONSOR WILL RECEIVE:

- 1 LOGO ON WEBSITE WITH CLICKABLE LINK BACK TO YOUR WEBSITE
- 2 LARGE LOGO SIGN DISPLAYED AT THE MUZEO FOR THE ENTIRE RUN OF THE EXHIBIT (SEP 23 - NOV 5)
- 3 OCTOBER SOCIAL MEDIA POST ANNOUNCING YOUR SUPPORT
- 4 PROMOTIONAL BOOTH SPACE AT THE FALL FESTIVAL

BEER FESTIVAL SPONSOR : \$5,000

***Also* INCLUDES A NEW FLOAT!**

SPONSOR WILL RECEIVE:

- 1 LOGO ON WEBSITE WITH CLICKABLE LINK BACK TO YOUR WEBSITE
- 2 LARGE SIGN FEATURING YOUR LOGO AT THE EVENT
- 3 YOUR LOGO FEATURED ON ALL EVENT PROMOTIONAL MATERIALS (POSTERS, ADS, GIVEAWAYS)
- 4 SOCIAL MEDIA POST ANNOUNCING YOUR SUPPORT
- 5 PROMOTIONAL BOOTH SPACE AT THE EVENT & AT THE FALL FESTIVAL
- 6 LOGO SIGNAGE ON BRAND NEW BREWERY FLOAT TO DEBUT AT THE EVENT & ALSO FEATURED IN THE ANAHEIM HALLOWEEN PARADE!

~~KIDS' COSTUME CONTEST : \$5,000~~

ALREADY SPONSERED BY



DOGGIE COSTUME CONTEST : \$3,000

INCLUDES A FESTIVAL PHOTO LOCATION!

SPONSOR WILL RECEIVE:

- 1 LOGO ON WEBSITE WITH CLICKABLE LINK BACK TO YOUR WEBSITE
- 2 LARGE SIGN FEATURING YOUR LOGO AT THE STAGE DURING THE CONTEST
- 3 YOUR LOGO FEATURED ON ALL MATERIALS REGARDING THE CONTEST
- 4 SOCIAL MEDIA POST ANNOUNCING YOUR SUPPORT
- 5 PROMOTIONAL BOOTH SPACE AT THE FALL FESTIVAL
- 6 LOGO SIGNAGE ON FESTIVAL COSTUME CONTEST PHOTO LOCATION

HALLOWEEN PARADE FLOAT : \$3,000

TO BE FEATURED AT THE FESTIVAL & THE PARADE!

SPONSOR WILL RECEIVE:

- 1 LOGO ON WEBSITE WITH CLICKABLE LINK BACK TO YOUR WEBSITE
- 2 LARGE SIGN FEATURING YOUR LOGO ON THE FLOAT OF YOUR CHOICE (SPONSORED FLOATS WILL ALSO BE SHOWCASED ALL DAY AT THE FALL FESTIVAL)
- 3 PROMOTIONAL BOOTH SPACE AT THE FALL FESTIVAL
- 4 SPONSORSHIP ANNOUNCED DURING THE PARADE

FESTIVAL CRAFT AREA : \$1,500

ONE OPPORTUNITY LEFT

SPONSOR WILL RECEIVE:

- 1 LOGO ON WEBSITE WITH CLICKABLE LINK BACK TO YOUR WEBSITE
- 2 LOGO SIGNAGE AT THE LARGE CRAFT AREA OF YOUR CHOICE: DIA DE LOS MUERTOS PARADE FLOAT DECORATING OR PLASTER FIGURINE PAINTING WITH JACK KNIGHT
- 3 LOGO FEATURED ON ALL MATERIALS RELATED TO THE CRAFT